

# Something to SMILE About

**I**t's an early Wednesday morning and I am camped out in my office, well advance of sunrise. No, I've been home for dinner, and I tried to go to bed last night, really I did. But, when the bedside clock drones on for what seems like an eternity and time is somehow suspended that's when I am compelled to jump out from under my mass of twisted sheets and get productive.

After firing up my Keurig, or my New Best Friend, as I call it, I am headed over to my home away from home: the office. It is quiet now. No phones shrilling, only a low hum of computers and bright lights keep me company. I like it this way. All too soon, staff will meander in, email dings will ring incessantly and the day will ramp up until the sun fades away.

Today, however, something is wonderfully different. I started my early day with something to smile about. Really! You might think I was in a dark, sleep-deprived funk but I'm not!

The reason is Matt Resnik, the young Valley entrepreneur has taken to the kitchen armed with his best recipe for biscotti. Now, this is not the teeth-breaking, jaw-cracking, you don't know what decade it was baked in biscotti. This is melt in your mouth, cry for your Italian mamma, even though she is Irish biscotti.

This is also a confectionous treat that does more than work its namesake's magic. SMILE Biscotti does make me happy. But for Matt this name is real and a promise of a different future than you might image.

You see, Matt is a young man with autism. At 22 he is handsome, a mirror is his dynamic mother and soulful father. He is like so many other young adults wanting to live on his own. Yet, his options are not as robust as you may think. He has challenges to living alone and nobody knows that better than his family. And so, SMILE Biscotti was born to **Supporting Matt's Independent Living Enterprise**.

Matt has a website, business license, marketing plan and the general optimism that is a key ingredient in any success cookbook. He has a mission with a goal and the audacity to see it through.

He also has a lifetime client. With a cup of coffee and one of Matt's SMILE biscotti, okay... maybe two, a girl can rule the world.

Thanks, Matt. You have made me smile. I bet he will do the same for you. So here is my plug - wonder over to [www.SmileBiscotti.com](http://www.SmileBiscotti.com) and check out Matt's story. He can even fill an order for you. Then, with a hot beverage of choice, try tackling your day. I bet you'll smile too.

From the Heart...-



**JULIA C. PATRICK** is the Publisher and CEO of Patrick Media Group. Married to Jeffrey H. Jennings, they have a daughter Camaley Jennings who is a Junior at NYU. Julia and her team make more than 1,000,000 connections each month with their publications Frontdoors News and Great Wine News. Connect with Julia at [jcp@patrickmediagroup.com](mailto:jcp@patrickmediagroup.com)